NECX

2026 NUCLEAR ENERGY CONFERENCE & EXPO

Sponsorship & Exhibitor Prospectus

August 24–27 Dallas, TX
nuclearenergyconference.org

ANS® American Nuclear Society | NEI NUCLEAR ENERGY INSTITUTE

Welcome!

NECX is the only conference intentionally designed to bring the entire nuclear ecosystem together in one place to move ideas into action. By uniting technical experts, business leaders, policymakers, innovators, and regulators, NECX creates an environment where collaboration accelerates deployment and advances industry progress.

Jointly hosted by the American Nuclear Society (ANS) and the Nuclear Energy Institute (NEI), NECX uniquely blends technical depth with industry leadership. The conference aligns agenda content, exhibition engagement, and networking around decision-making, investment, and real-world deployment, not information sharing alone, making NECX the industry's most comprehensive and action-oriented nuclear event.

Sponsorship Benefits

Whole-of-Industry Access:

Reach more than 1,000 nuclear professionals spanning utilities, advanced reactor developers, suppliers, regulators, government leaders, investors, engineers, and researchers, all in one integrated setting. NECX connects sponsors to decision-makers across the full value chain, not just a single segment of the industry.

Integrated Brand Visibility:

Amplify your presence through multi-channel recognition across conference marketing campaigns, digital platforms, the mobile app, on-site signage, and experiential activations, delivering sustained visibility before, during, and after the event.

Outcomes-Driven Networking:

NECX nurtures intentional cross-sector connections through curated networking, exhibit hall engagement, and collaborative programming. Sponsors gain direct access to partners, customers, and influencers shaping the future of nuclear energy.

Purpose-Built Engagement Opportunities:

Sponsorship packages are designed to align your brand with high-impact moments, from plenary sessions and networking receptions to exhibit activations and thought-leadership platforms, ensuring meaningful audience engagement.

NECX

ATTENDEE SNAPSHOT

Our attendees are actively shaping the future of energy.

- 40% work in engineering, operations, or technical leadership roles
- 60% influence or make purchasing decisions
- 57% are a part of organizations with 1,000+ employees
- 12+ countries represented
- Attendees from 400+ organizations

Who Attends

- Utilities & nuclear operators
- Developers, vendors & supply chain professionals
- Policy makers & regulators
- Researchers, academics & national labs
- Nuclear security & emergency preparedness professionals

KEY DATES & INFORMATION

Conference dates: August 24–27

Conference location: Hilton Anatole, Dallas, TX

Deadline to be included in marketing materials: June 29

Exhibit load in: Monday, August 24, 8 am–3 pm

Exhibit open: Monday, August 24, 5–7 pm
Tuesday, August 25, 7 am–3:30 pm
Wednesday, August 26, 7 am–6:30 pm
Thursday, August 27, 7:30–10 am

Exhibit load out: Thursday, August 27, 10-12 am

Contact for NECX questions: info@nuclearenergyconference.org

Email finished contract and payment to: conferences@ans.org

*Statistics based on 2025 NECX attendee data.

NECX

EXHIBIT OPPORTUNITIES

Exhibitor Benefits

- Two full conference registrations with each 10x10 booth.
- Two additional full conference registrations at a 25% discount.
- Detailed company description and logo on the conference website and in the conference app.
- Pre- and post-conference attendee list.*
- Access to basic Wi-Fi throughout the exhibit hall (internet upgrade available at the exhibitor's expense).
- Exclusive, non-conflicting exhibit hall hours to connect with conference participants.
- Networking opportunities that include breakfasts, lunches, welcome reception, and refreshment breaks.
- On-site lead retrieval participation, including attendee email addresses (for an additional fee).
- Exhibitor promotional toolkit that includes a graphic template for you to customize for your marketing and outreach needs.

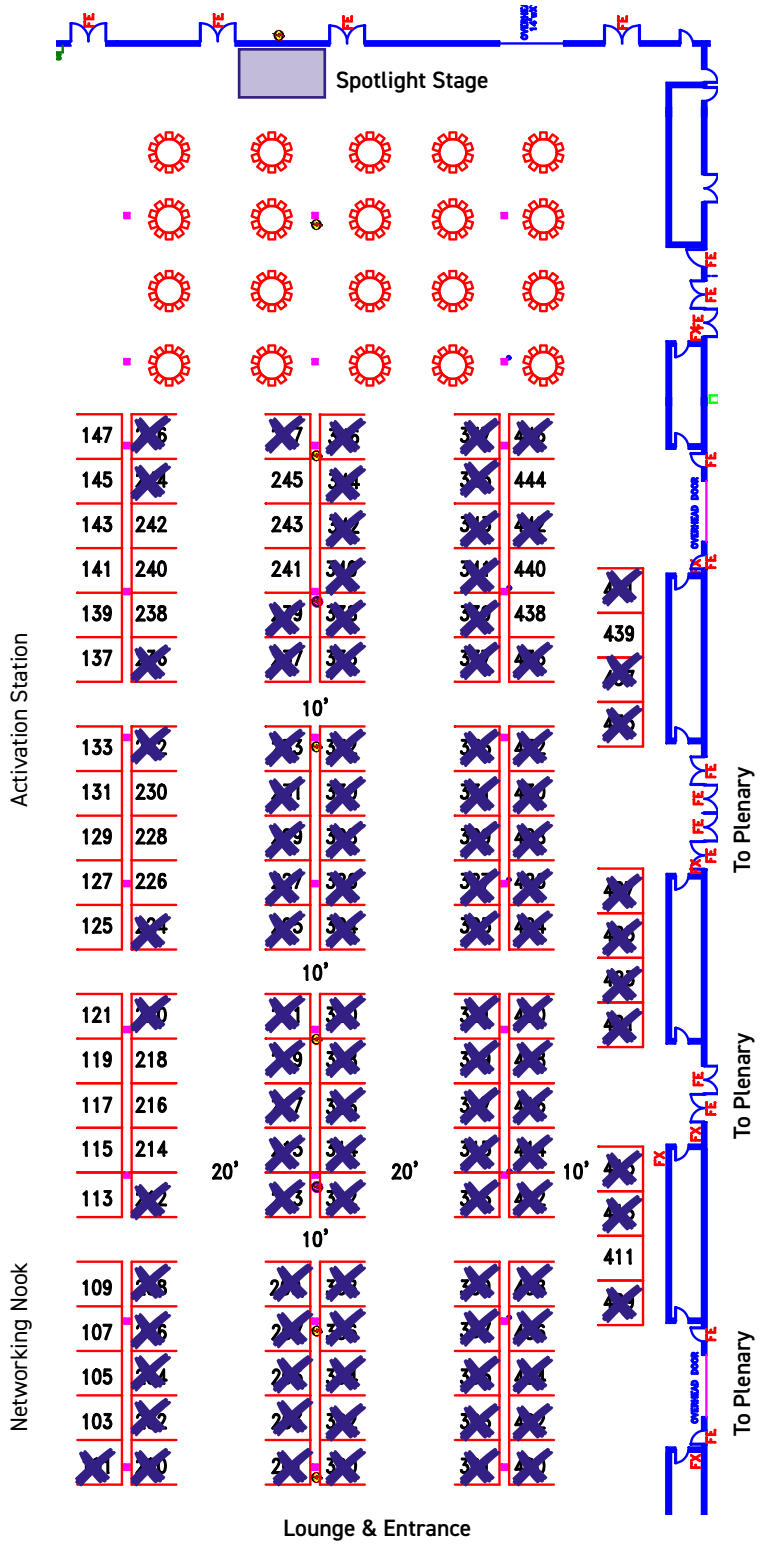
Booth Fee & Equipment

- Per booth fees are $7,000 for ANS/NEI Organization Members and $8,000 for non-ANS/NEI Organization Members.
- Each 10' x 10' exhibit space includes one 6' x 30" skirted table, two chairs, and a wastebasket.

Booth Reservation

- Complete the enclosed Contract for Exhibit Space.
- Sign the enclosed Release and Indemnity Agreement.
- Submit signed contract and agreement to conferences@ans.org.
- Include payment with contract and agreement.
- Any payment not received by June 29, 2026 will cause your booth to be released and removed from all conference materials.
- No selling, price posting, or order taking will be permitted on the expo floor. Outboarding and suit-casing are NOT allowed. Outboarding occurs when companies try to hold separate events or conferences outside of the exhibition hall to draw attendees away from the show floor. Suit-casing is when non-exhibiting companies solicit at an NECX Conference location.

*The attendee listing that may be provided by the ANS/NEI is for information only. The sole use of the NECX list is for networking only. Any reproduction, distribution, republication or retransmission of information contained within this list is strictly prohibited. ANS/NEI does not authorize the resale or mass distribution of any ANS/NEI attendee listings.



Due Date: Contract and full payment must be received by June 29 to be included in marketing communications.

SPONSORSHIP OPPORTUNITIES

Become a premier sponsor of the 2026 Nuclear Energy Conference & Expo!

All sponsors are recognized on the conference website, in promotional communications, and the mobile app. Sponsors will also be acknowledged at the Opening Plenary and on signage displayed throughout the conference. Our experienced staff will guide you through the process with prompt courteous communication. Sponsorship packages are limited, so reserve your package early.

EMPOWER SPONSOR: $45,000

Included in the Empower Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- GoBo branding and custom branded napkins at event
- Recognition on signage, banners, marketing emails and conference mobile app.
- List of attendee names, title, company, and email (list will only include attendees who opted to share/publish their contact info)
- Mobile app banner
- Logo recognition on NECX entrance unit (one available, first come, first served)
- Top level logo recognition in all plenary session sponsor slide loops
- Daily app push notification promoting sponsor
- Enhanced company listing in conference app including option to upload a short video file, a pdf attachment and links to your organization's online content
- Promotional piece included in conference bag (provided by sponsor)
- Logo placed on exhibit hall floorplan
- Five complimentary full conference registrations
- One 10'x10' exhibit booth
- 50% discount off an additional 10'x10' booth space

Choose one of the following options:

- ◯ Opening reception **SOLD**
- ◯ Wednesday social event **SOLD**
- ◯ Networking Nook

(JUMP TO CONTRACT)

Images are examples only. Actual appearance will vary.

NECX

SPONSORSHIP OPPORTUNITIES

EXECUTIVE SPONSOR: $25,000

Included in the Executive Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- Recognition on signage, banners, marketing emails and conference mobile app.
- List of attendee names, title, company, and email (list will only include attendees who opted to share/publish their contact info)
- Logo placed on exhibit hall floorplan (if applicable)
- Flyer or swag item placed at each seat in plenary session (provided by sponsor)
- App push notification promoting sponsor before the chosen plenary session
- Enhanced company listing in conference app including option to upload a pdf file and links to online content.
- Plenary session sponsor on the NECX LinkedIn page
- Promotional piece included in conference bag (provided by sponsor)
- Three complimentary full conference registrations
- 50% off one exhibit booth

Choose one of the following options:

- ○ Tuesday plenary session **SOLD**
- ○ Wednesday plenary session **SOLD**
- ○ Thursday plenary session **SOLD**
- ○ Wi-Fi sponsor **SOLD**

(JUMP TO CONTRACT)

Images are examples only. Actual appearance will vary.

NECX

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: $20,000

Included in the Platinum Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- Recognition on signage, banners, marketing emails and conference mobile app.
- List of attendee names, title, company, and email (list will only include attendees who opted to share/publish their contact info)
- Lunch sponsors may provide a flyer or additional swag item at event
- Enhanced company listing in conference app including option to upload links to online content.
- Two complimentary full conference registrations
- 25% off one exhibit booth

Choose one of the following options:

- ○ Tuesday lunch **SOLD**
- ○ Wednesday lunch **SOLD**
- ○ Badge holder/lanyard **SOLD**
- ○ Conference bag **SOLD**
- ○ Educational track sponsor
- ○ Registration sponsor **SOLD**

GOLD SPONSOR: $15,000

Included in the Gold Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- Recognition on signage, banners, marketing emails and conference mobile app.
- List of attendee names, title, company, and email (list will only include attendees who opted to share/publish their contact info)
- Breakfast or welcome refreshments sponsors may provide a flyer or additional swag item at event
- Enhanced company listing in conference app including option to upload links to online content.
- One complimentary full conference registration
- 10% off one exhibit booth

Choose one of the following options:

- Activation station sponsor
  - 6' table only during assigned day/time of activation
  - Signage at activation
  - Mobile app notification day of
- Tuesday breakfast
- Wednesday breakfast
- Thursday breakfast
- Hotel key cards **SOLD**
- Mobile app banner ad **SOLD**
- Welcome refreshments
  - Served near registration on first day only

(JUMP TO CONTRACT)

Images are examples only. Actual appearance will vary.

NECX

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR: $10,000

Included in the Silver Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- Recognition on signage, banners, marketing emails and conference mobile app.
- List of attendee names, title, company, and email (list will only include attendees who opted to share/publish their contact info)
- Breakfast or welcome refreshments sponsors may provide a flyer or additional swag item at event
- Enhanced company listing in conference app including option to upload links to online content.
- One complimentary full conference registration
- 10% off one exhibit booth

Choose one of the following options:

- ○ Conference candy
- ○ Half day activation station sponsor
  - 6' table only during assigned day/time of activation
  - Signage at activation
  - Mobile app notification day of
- ○ Notepads
- ○ Logo on conference entrance unit **SOLD**
- ○ Attendee welcome package **SOLD**
- ○ Phone charging station

BRONZE SPONSOR: $7,500

Included in the Bronze Sponsor Package:

- Signage at selected event/logo on sponsored item (see options)
- Recognition of sponsorship on materials and signage
- 50% off one full conference registration

Choose one of the following options:

- ● Tuesday refreshment breaks **SOLD**
- ● Wednesday refreshment breaks **SOLD**
- ● Thursday refreshment break **SOLD**
- ● Conference pens **SOLD**
- ● Wayfinding signs **SOLD**
- ● Tabletop ribbon station
- ● Floor cling sponsor
- ● Conference water bottle
- ● Handheld travel fan
- ● Portable charging dock
- ● Handle wraps/luggage tags
- ● Hand sanitizer

A LA CARTE ADD-ONS

Enhance your visibility at NECX 2026

We also offer a variety of a la carte support opportunities that may be added to your sponsorship level to complement your organization's strategic goals, increase your visibility and boost brand awareness.

- ○ **$300 Exhibit hall passport to prizes booklet (booth required)**
- ○ **$1,000 Bag insert/giveaway item (provided by sponsor, 2 available)**
- ○ **$1,000 Sticker bag insert**
- ○ **$2,000 Logo placement on on-site bannerstand**
- ○ **$2,000 Coffee cups (available to the respective AM/PM break or meal sponsor)**

Full conference registration includes opening reception, breakfast (Tuesday-Thursday), luncheon (Tuesday-Wednesday), social events, breaks, and access to the presentations (as permissible.)

EXHIBIT SPACE AND SPONSORSHIP CONTRACT

The below company information should be as you would like it to appear on the conference website and on-site signage at the conference.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____ Phone: _____

Email: _____

The undersigned reserves space in the 2026 Nuclear Energy Conference & Expo, August 24–27, 2026, and agrees to all terms and conditions on this contract.

Contract and full payment for exhibit space must be received by June 29, 2026 to be included in conference communications.

Application will be processed upon receipt of full payment. Failure to submit payment may result in loss of booth choice.

I am an authorized representative of the Company with the full power and authority to sign and deliver this contract.

Authorized Signature: _____

By signing this contract you agree to the terms and conditions listed at the end of this document and the following: The attendee listing that may be provided by NECX is for information only. The sole purpose is networking with NECX 2026 attendees only. Any reproduction, distribution, republication or retransmission of information contained within this list is strictly prohibited. NECX does not authorize the resale or mass distribution of any attendee listings.

EXHIBIT SPACE

Consult the floor plan and indicate three preferred booth locations. Booth assignments will be made on a first-come, first-served basis. Your preferred booth location cannot be guaranteed. NECX will notify you of your booth assignment.

Please select three booth options for consideration:

Booth Choice #1:_____ Booth Choice #2:_____ Booth Choice #3: _____

Please list any company that you do not want to be located near:_____

Please list any company that you would like to be in close proximity: _____

Number of 10'x10' booths _____@ ANS/NEI Organization Member rate of $7,000. Total amount: _____

Number of 10'x10' booths _____@ Non-Organization Member rate of $8,000. Total amount:_____

☐ Yes, we would like to participate in the Partner Technology Raffle (Prizes should be displayed at your booth no later than 5 pm on Monday, August 24, 2026).

☐ Yes, we would like to participate in the passport to prizes booklet (for a $300 fee).

☐ We are not interested in exhibiting.

Please continue to next page to complete payment/sponsorship information.

EXHIBIT SPACE AND SPONSORSHIP CONTRACT

SPONSORSHIP (Back to Sponsor levels)

Please check the sponsorship level you wish to purchase, and the item within the category you plan to sponsor.

○ Empower Sponsorship $45,000 Selected Item: _____

○ Executive Sponsorship $25,000 Selected Item: _____

○ Platinum Sponsorship $20,000 Selected Item: _____

○ Gold Sponsorship $15,000 Selected Item: _____

○ Silver Sponsorship $10,000 Selected Item: _____

○ Bronze Sponsorship $7,500 Selected Item: _____

☐ A La Carte Add-Ons: List Price(s) _____ Selected Item(s): _____

Total sponsorship amount: _____ or ☐ We are not interested in sponsoring.

PAYMENT INFORMATION

Total sponsorship + exhibit space dollar amount: _____

Company Name: _____

Payment: (check one) ☐ Check ☐ VISA ☐ MasterCard ☐ American Express

Card Number: _____ Exp Date: _____ Security Code: _____

Name of Cardholder (Please print): _____

Cardholder Address: _____

Authorized Signature: _____

*Any payment not received by June 29, 2026 will cause your booth to be released. Should there be a wait list, you will have 2 weeks to provide payment, at which point your booth will be released. You will not be promoted in the program, online or provided any of the exhibiting benefits (comp registration, attendee lists) until full payment is made.

After NECX receives completed contract and payment, NECX will provide you with a discount code to register your complimentary attendees.

Return both pages of completed form and the signed terms and conditions/release and indemnity agreement to: conferences@ans.org.

RELEASE AND INDEMNITY AGREEMENT

In consideration of receiving permission from ANS/NEI to participate in and display their products at the conference/event entitled, "2026 Nuclear Energy Conference & Expo" and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the undersigned hereby releases NEI/ANS, their agents, directors, officers, members, and employees of and from any and all liability, claims, demands, actions, and causes of action whatsoever, arising out of or related to any loss, damage, or injury, including death, that may be sustained by the undersigned, their agents, officers, members, and employees or invitees, while in attendance at the above mentioned conference or upon any premises leased to, sanctioned by, or under the control or supervision of ANS/NEI.

In addition, the undersigned hereby agrees to indemnify and hold harmless ANS/NEI from any claim made or loss it may suffer in the future as a result of the participation of the undersigned, its agents, officers, members, and employees in the above mentioned conference.

The undersigned further states that they have read and understands the foregoing release and indemnity agreement and is authorized to sign this release on behalf of their organization.

August 24–27, 2026
Hilton Anatole
Dallas, TX

_____

Signature

_____

Company

_____

Date

Terms and Conditions

1. **General Event Information.** The event detailed in this Contract ("NECX 2026") is being organized by the ANS/NEI. The Event is conditioned upon the facility in which the Event is scheduled to be held ("Hilton Anatole") making available the space during scheduled times. ANS/NEI makes no representations or warranties regarding the number of persons who will attend the Event. You, the Exhibitor (hereinafter "Exhibitor") agree to abide by the terms and conditions herein.
2. **Application and Eligibility.** ANS/NEI reserves the absolute right to decline any application for space for any reason, if, in ANS/NEI's judgment, the products or services to be shown or demonstrated are not applicable to the stated purposes of ANS/NEI, are inconsistent with the stated purposes of ANS/NEI and the interests and welfare of its members, or are unreasonably duplicative of services or products offered by or available from. ANS/NEI further reserves the right in its sole discretion, to limit the types of companies and products represented at its Event, and accept or reject applications as it deems appropriate. Any cancellation or reduction of exhibit space made in writing by the exhibitor prior to June 29, 2026 will be refunded at 75% of the fees paid in advance. No refunds will be made after June 29, 2026.
3. **Assignment and Use of Space.** ANS/NEI reserves the right to make and/or change all booth assignments as it deems appropriate. ANS/NEI reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibitors or patrons or that could be considered illegal under the State laws where the exhibit is held. No Exhibitor shall assign, sublet, or share space allotted without prior written approval of ANS/NEI. All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Exhibitor; excessive noise that interferes with other Exhibitors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; use of materials with strong odors; solicitation of business by anyone other than representative of Exhibitor; and promotion of any activities that draw Event Attendees or Corporate delegates away from the Event during show hours. The Exhibitor agrees not to utilize any displays which ANS/NEI determines, in its absolute discretion, would endanger the person or property of the attendees or of the Exhibitors, are in bad taste, are liable to discredit or subject ANS/NEI to criticism or legal liability, are inconsistent with the stated purposes of ANS/NEI and the interest and welfare of its members, are inimical to the property rights of ANS/NEI, or violate any other provision of this Contract. In the event ANS/NEI determines at any time that any display material may/or does violate this paragraph and the Exhibitor is unable or unwilling to cure or correct such violation, ANS/NEI may terminate this Agreement immediately and may remove or cause the display materials to be removed at Exhibitor's expense and Exhibitor hereby waives any claim for refund of the display materials or other damages arising out of such termination and/or display materials removal.
4. **Display Materials.** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the building or furniture without permission from proper building authority. Packing, unpacking, and assembly of materials shall be done only in designated areas and in conformity with directions of the Event Manager, the Facility manager or their assistants. Anything necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the Exhibitor. Exhibitors will be responsible for any damage to persons or property caused by reason of their displays, employees, agents or servants. Exhibitors agree to abide by all terms & conditions of Policies and Procedures as set forth by the Facility. Anything left by Exhibitor after the Event will be removed and destroyed by ANS/NEI. ANS/NEI/exhibitor management company reserves the right to determine what constitutes a "reasonable sight line." All booths, regardless of size or type, should be designed in such ways that eliminate line of sight obstructions from one exhibit to the next. Exhibitors are asked to take their neighboring exhibitors line of sight into consideration.
5. **Event Hours, Setup, Breakdown.** Event hours will be established by ANS/NEI. ANS/NEI reserves the right to make changes to this schedule. No children under the age of 18 are allowed on the show floor during setup/breakdown, no exceptions. All booth personnel will need credentials, which allow access onto the trade show floor. Security will be checking badges and manning the entrance/exits of the expo at all times. Please note, any exhibitor who chooses to tear down early without preapproval from show management (any time prior to the designated teardown hours) will be subject to penalties. Penalties include: priority point(s) deduction and/or a fine.
6. **Cancellation of Event.** If for any reason beyond ANS/NEI's reasonable control, including but not limited to strikes; labor disputes; acts, regulations or orders of governmental authorities; civil disorder; disasters; acts of war; acts of God; fires, flood, or other emergency conditions; any delay in necessary and essential repairs of the facility where the Event is to take place; ANS/NEI is unable to perform its obligations under this Contract, such non-performance is excused and such party may terminate this Contract without further liability of any nature, upon return of the Exhibitor's fees and deposit. Exhibitor further understands that ANS/NEI may in its sole discretion cancel the Event for reasons other than those stated above, in which case Exhibitor's sole remedy is a refund of any fees paid to ANS/NEI. In no event shall ANS/NEI be liable for consequential, indirect, special, incidental, punitive, or exemplary damages of any nature for any reasons whatsoever.
7. **Insurance.** Exhibitor maintains sufficient liability insurance that covers all potential problems during the Event. Exhibitors are required to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others, including property owned by Facility, its owners or managers, which result from any act or omission of Exhibitor. In addition, Exhibitor acknowledges that neither ANS/NEI, nor the Facility, its owners, its operator maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.
8. **Indemnity and Limitation of Liability.** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. ANS/NEI will be responsible to negotiate the contract with its exhibitors.
9. **Shipping.** Shipping instructions will be forwarded to Exhibitor. Exhibitor will be solely responsible for arranging shipping and other services with the appropriate contractors and for payment of all fees, insurance tariffs, taxes and charges due for services rendered.
10. **Photography.** No photographs or video shall be taken without the prior written consent of ANS/NEI. Exhibitor agrees that ANS/NEI may take photographs or video of Exhibitor's display, display materials and personnel for any promotional or marketing use by ANS/NEI.
11. **Limited License.** Exhibitor grants to ANS/NEI the right to use and reproduce Exhibitor's names, trademarks and logos in connection with the promotion and production of the Event and for the purposes of this Contract.
12. **Observance of Laws and Regulations.** Exhibitor shall abide by and observe any laws, rules, regulations, and ordinances, and all rules and regulations of ANS/NEI and the Facility in connection with its participation in the Event as may be set from time to time, including but not limited to those pertaining to public health and safety. Display materials must not block access doors to emergency fire exits. Exhibitor must observe all union regulations (if applicable) and electrical codes to which the Facility is subject. Special electrical, gas or water services, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them from the supplier authorized to supply such services in conformity with Facility, insurance and other requirements. By signing this contract you agree to the following: The attendee listing that may be provided by the ANS/NEI is for information only. The sole purpose is networking with NECX 2026 attendees only. Any reproduction, distribution, republication or retransmission of information contained within this list is strictly prohibited. ANS/NEI does not authorize the resale or mass distribution of any ANS/NEI attendee listings.
13. **Miscellaneous.** The Exhibitor expressly agrees to be bound by all the terms, conditions and specifications herein listed and by the Rules and Regulations established by ANS/NEI and as from time to time thereafter modified, and expressly agrees that this Contract and such Rules and Regulations contains the entire agreement between the parties hereto and supersedes any prior agreement, written or oral. This Contract shall be interpreted under the laws of the United States and the State of Illinois. Exhibitor understands and agrees that this Contract is subject to the terms of the Agreement between Facility Owner and ANS/NEI.
14. **Reservation of Right to Make Changes.** Any matters not specifically covered herein are subject to decision by ANS/NEI. ANS/NEI reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibitor, with the provision that all exhibitors will be advised of any such change.
15. **No selling, price posting, or order taking will be permitted on the expo floor. Outboarding and Suit-casing Are NOT allowed.** Suit-casing is when non-exhibiting companies solicit at an NECX Conference location. Outboarding occurs when companies try to hold separate events or conferences outside of the exhibition hall to draw attendees away from the show floor. Accordingly, exhibitors are prohibited from hosting external events that begin within thirty (30) minutes of the conclusion of NECX's daily programming.