

NECX

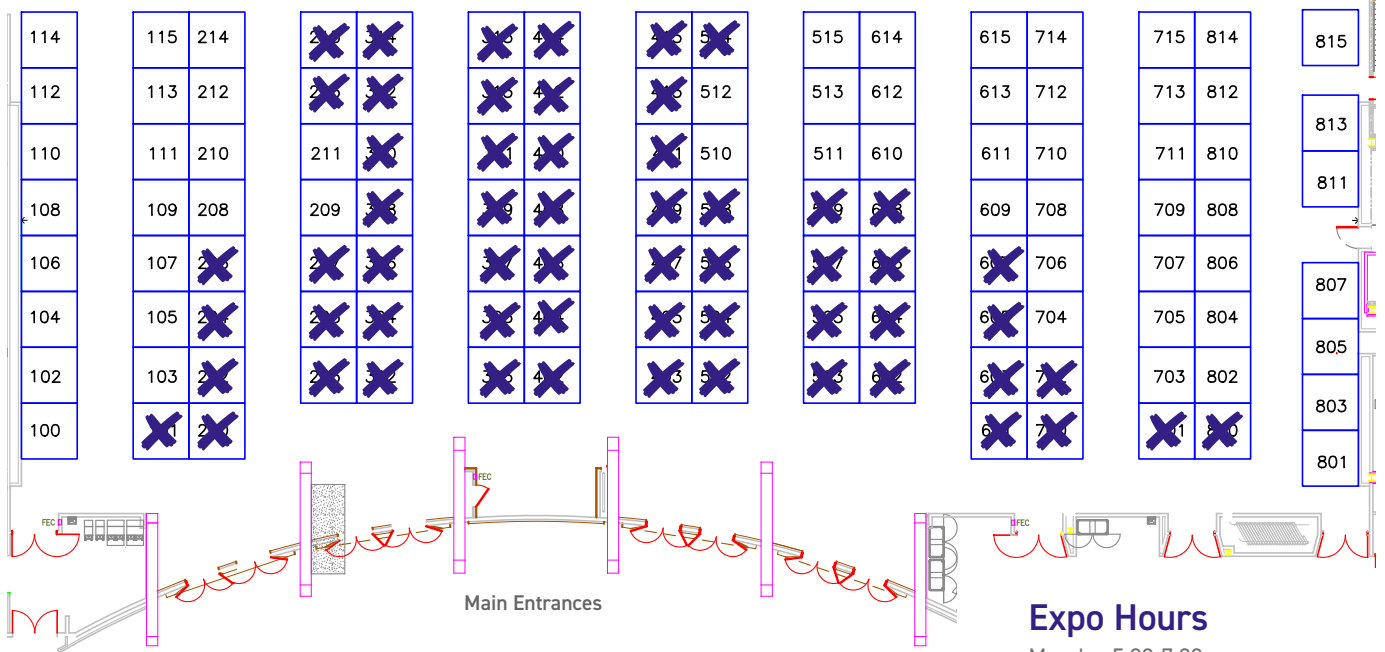
2025 NUCLEAR ENERGY CONFERENCE & EXPO

Sponsor and Exhibitor Prospectus

September 8-11 Marriott Marquis Atlanta
nuclearenergyconference.org



FLOORPLAN



Expo Hours

- Monday 5:00-7:00 pm
- Tuesday 7:00 am-3:30 pm
- Wednesday 7:00 am-6:30 pm
- Thursday 7:00-10:30 am

Exhibitor Benefits

- Two full conference complimentary registrations with each booth. Two additional registrations available at 25% off
- Expo listing on website and mobile app
- Pre- and Post conference attendee list

Booth Fee & Equipment

- Per booth fees are \$7,000 for ANS/NEI Organization Members and \$7,500 for non-ANS/NEI members Organization Members
- Each 10' x 10' exhibit space includes one 6' x 30" skirted table, two chairs and one 10-amp electrical outlet

Booth Reservation

- Complete the enclosed Contract for Exhibit Space
- Sign the enclosed Release and Indemnity Agreement
- Submit signed contract and agreement to the American Nuclear Society/ Nuclear Energy Institute
- Include payment with contract and agreement
- Any payment not received by July 14, 2025 will cause your booth to be released and removed from all conference materials.
- No selling, price posting, or order taking will be permitted on the expo floor. Outboarding and Suit-casing Are NOT Allowed. Outboarding occurs when companies try to hold separate events or conferences outside of the exhibition hall to draw attendees away from the show floor. Suit-casing is when non-exhibiting companies solicit at an NECX Conference location.

Due Date: Contract and payment must be received by July 14, 2025 to be included in marketing communications.



2025 NUCLEAR ENERGY
CONFERENCE & EXPO

SPONSORSHIP OPPORTUNITIES

Become a premier sponsor of the 2025 Nuclear Energy Conference & Expo!

Enhance your visibility at the 2025 NECX by becoming a sponsor. All sponsors are recognized on the NECX website, marketing communications, and the mobile app. All sponsors will also be acknowledged at the Opening Plenary and on signage displayed throughout the conference. Sponsorship packages are limited, so reserve your sponsorship package early.

EMPOWER SPONSOR: \$75,000

Details to come

EXECUTIVE SPONSOR: \$25,000

Included in the Executive Sponsor Package:

- Promotional piece in registration bags (provided by sponsor)
- Recognition of sponsorship on materials and signage
- Three complimentary full conference registrations
- Logo placed on exhibit hall floorplan (if applicable)
- 50% Off one booth
- Meals: sponsor can provide a flyer or additional swag item at event
- Pre-and post conference mailing list
- Logo on all conference emails
- Logo on app welcome page

Choose one of the following options:

- Opening Reception **SOLD**
- Tuesday Plenary Session **SOLD**
- Wednesday Plenary Session **SOLD**
- Thursday Plenary Session
- Tuesday Afterglow Event **SOLD**
- Wednesday Off-Site Event **SOLD**

PLATINUM SPONSOR: \$20,000

Included in the Platinum Sponsor Package:

- Logo on sponsored item (if applicable)
- Recognition of sponsorship on materials and signage
- 25% Off one booth
- Two complimentary full conference registrations
- Meals: sponsor can provide a flyer or additional swag item during event
- Logo on all conference emails
- Pre-and post conference mailing list

Choose one of the following options:

- Tuesday Lunch in the Expo
- Wednesday - Keynote Luncheon
- Badge Holder/Lanyard **SOLD**
- Educational Track Sponsor
- Registration Sponsor
- Wifi Sponsor **SOLD**





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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR: \$15,000

Included in the Gold Sponsor Package:

- Logo on sponsored item (if applicable)
- Recognition of sponsorship on materials and signage
- One complimentary full conference registration
- 10% off one booth
- Meals: sponsor can provide a flyer or additional swag item during event
- Pre conference attendee List

Choose one of the following options:

- Tuesday Breakfast
- Wednesday Breakfast
- Thursday Breakfast
- Conference Bags **SOLD**
- Mints Featuring your Logo
- Hotel Key Cards **SOLD**

SILVER SPONSOR: \$10,000

Included in the Silver Sponsor Package:

- Signage at the sponsored event (if applicable)
- Recognition of sponsorship on materials and signage
- One complimentary full conference registration
- Logo on sponsored item (if applicable)

Choose one of the following options:

- Notepads **SOLD**
- Exhibit Hall Entrance Unit **SOLD**
- Mobile App Sponsor
- Attendee Welcome Package (CVB Assistance)
- Phone Charging Station

BRONZE SPONSOR: \$5,000

Included in the Bronze Sponsor Package:

- Recognition of sponsorship on materials and signage
- Logo on sponsored item (if applicable)
- 50% off one full conference registration

Choose one of the following options:

- Conference Pens **SOLD**
- Tuesday Refreshment Breaks **SOLD**
- Wednesday Refreshment Breaks **SOLD**
- Thursday Refreshment Breaks **SOLD**
- Logo on Wayfinding Signs **SOLD**
- Floor Cling Sponsor **SOLD**
- Water Bottle Featuring your Logo **SOLD**
- First Aid Kit Featuring your Logo

ADDITIONAL ITEMS:

- Exhibit Hall Passbook (booth required) \$300 per page
- Bag insert/giveaway item (provided by sponsor) \$1,000 (2 available)

Full conference registration includes Opening Reception, Breakfast (Tues-Thurs), Luncheon (Tue-Wed), Tuesday Afterglow Event, Wednesday Reception, Wednesday Off-Site Event, all breaks, and access to the presentations through the conference site.



EXHIBIT SPACE AND SPONSORSHIP CONTRACT

The below company information should be as you would like it to appear on the Conference Website and On-Site Signage at the conference.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____ Phone: _____

Email: _____

The undersigned reserves space in the 2025 Nuclear Energy Conference & Expo, September 8–11, 2025, and agrees to all terms and conditions on the reverse side of this contract.

Contract and full payment for exhibit space must be received by July 14, 2025 to be included in conference communications.

Application will be processed upon receipt of full payment. Failure to submit payment may result in loss of booth choice.

I am an authorized representative of the Company with the full power and authority to sign and deliver this contract for exhibit space.

Authorized Signature: _____

By signing this contract you agree to the terms and conditions listed at the end of this document and the following: The attendee listing that may be provided by the American Nuclear Society (ANS) and the Nuclear Energy Institute is for information only. The sole purpose is networking with NECx 2025 attendees only. Any reproduction, distribution, republication or retransmission of information contained within this list is strictly prohibited. ANS/NEI does not authorize the resale or mass distribution of any ANS/NEI attendee listings.

EXHIBIT SPACE

Consult the floor plan and indicate three preferred booth locations. Booth assignments will be made on a first-come, first-served basis. Your preferred booth location cannot be guaranteed. You will be notified of your booth assignment by ANS or NEI Conferences & Programs Department staff.

Please select three booth options for consideration:

Booth Choice #1: _____ Booth Choice #2: _____ Booth Choice #3: _____

Please list any company that you do not want to be located near: _____

Please list any company that you would like to be in close proximity: _____

EXPO RAFFLE PRIZES

Yes, we would like to participate in the Vendor Technology Raffle (Prizes should be displayed at your booth no later than 5:00 pm on Monday, September 8, 2025).

No, we do not wish to participate

Please continue to next page to complete payment information



2025 NUCLEAR ENERGY
CONFERENCE & EXPO

EXHIBIT SPACE AND SPONSORSHIP CONTRACT

Sponsorship

Please check the sponsorship level you wish to purchase, and the item within the category you plan to sponsor.

Empower Sponsorship	\$75,000	Selected Item: _____
Executive Sponsorship	\$25,000	Selected Item: _____
Platinum Sponsorship	\$20,000	Selected Item: _____
Gold Sponsorship	\$15,000	Selected Item: _____
Silver Sponsorship	\$10,000	Selected Item: _____
Bronze Sponsorship	\$5,000	Selected Item: _____
Other Sponsorship: List Price _____		Selected Item: _____

PAYMENT INFORMATION

Company Name: _____

Number of booths _____ @ ANS/NEI Organization Member rate of \$7,000 _____

Number of booths _____ @ Non-Organization Member rate of \$7,500 _____

Sponsorship Level: Empower \$75,000 Executive \$25,000 Platinum \$20,000 Gold \$15,000 Silver \$10,000
 Bronze \$5,000 Other: List _____

Payment: (check one) Check VISA MasterCard American Express

Card Number: _____ Exp Date: _____ Security Code: _____

Name of Cardholder (Please print): _____

Cardholder Address: _____

Authorized Signature: _____

*Any payment not received by July 14, 2025 will cause your booth to be released. Should there be a wait list, you will have 2 weeks to provide payment, at which point your booth will be released. You will not be promoted in the program, online or provided any of the exhibiting benefits (comp registration, attendee lists) until payment is made.

After ANS receives completed contract and payment, ANS will provide you with a discount code to register your complimentary attendees.

Return both pages of completed form and the signed terms and conditions/release and indemnity agreement to: meetings@ans.org

RELEASE AND INDEMNITY AGREEMENT

In consideration of receiving permission from the ANS/NEI to participate in and display their products at the conference/event entitled, "2025 Nuclear Energy Conference & Expo" and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the undersigned hereby releases the ANS/NEI, its agent, directors, officers, members, and employees of and from any and all liability, claims, demands, actions, and causes of action whatsoever, arising out of or related to any loss, damage, or injury, including death, that may be sustained by the undersigned, its agents, officers, members, and employees or invitees, while in attendance at the above mentioned conference or upon any premises leased to, sanctioned by, or under the control or supervision of the ANS/NEI.

In addition, the undersigned hereby agrees to indemnify and hold harmless the ANS/NEI from any claim made or loss it may suffer in the future as a result of the participation of the undersigned, its agents, officers, members, and employees in the above mentioned conference.

The undersigned further states that he/she has read and understands the foregoing release and indemnity agreement and is authorized to sign this release on behalf of his/her organization.

September 8-11, 2025
Atlanta, GA
Marriott Marquis Atlanta

Signature

Company

Date

Terms and Conditions

- 1. General Event Information.** The event detailed on the front of this Contract ("Event") is being organized by the ANS/NEI. The Event is conditioned upon the facility in which the Event is scheduled to be held ("Facility") making available the space during scheduled times. ANS/NEI makes no representations or warranties regarding the number of persons who will attend the Event. You, the Exhibitor (hereinafter "Exhibitor") agree to abide by the terms and conditions herein.
- 2. Application and Eligibility.** ANS/NEI reserves the absolute right to decline any application for space for any reason, if, in ANS/NEI's judgment, the products or services to be shown or demonstrated are not applicable to the stated purposes of ANS/NEI, are inconsistent with the stated purposes of ANS/NEI and the interests and welfare of its members, or are unreasonably duplicative of services or products offered by or available from. ANS/NEI further reserves the right in its sole discretion, to limit the types of companies and products represented at its Event, and accept or reject applications as it deems appropriate. Any cancellation or reduction of exhibit space made in writing by the exhibitor prior to July 1, 2025 will be refunded at 75% of the fees paid in advance. No refunds will be made after July 1, 2025.
- 3. Assignment and Use of Space.** ANS/NEI reserves the right to make and/or change all booth assignments as it deems appropriate. ANS/NEI reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibitors or patrons or that could be considered illegal under the State laws where the exhibit is held. No Exhibitor shall assign, sublet, or share space allotted without prior written approval of ANS/NEI. All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Exhibitor; excessive noise that interferes with other Exhibitors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; use of materials with strong odors; solicitation of business by anyone other than representative of Exhibitor; and promotion of any activities that draw Event Attendees or Corporate delegates away from the Event during show hours. The Exhibitor agrees not to utilize any displays which ANS/NEI determines, in its absolute discretion, would endanger the person or property of the attendees or of the Exhibitors, are in bad taste, are liable to discredit or subject ANS/NEI to criticism or legal liability, are inconsistent with the stated purposes of ANS/NEI and the interest and welfare of its members, are inimical to the property rights of ANS/NEI, or violate any other provision of this Contract. In the event ANS/NEI determines at any time that any display material may/or does violate this paragraph and the Exhibitor is unable or unwilling to cure or correct such violation, ANS/NEI may terminate this Agreement immediately and may remove or cause the display materials to be removed at Exhibitor's expense and Exhibitor hereby waives any claim for refund of the display materials or other damages arising out of such termination and/or display materials removal.
- 4. Display Materials.** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the building or furniture without permission from proper building authority. Packing, unpacking, and assembly of materials shall be done only in designated areas and in conformity with directions of the Event Manager, the Facility manager or their assistants. Anything necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the Exhibitor. Exhibitors will be responsible for any damage to persons or property caused by reason of their displays, employees, agents or servants. Exhibitors agree to abide by all terms & conditions of Policies and Procedures as set forth by the Facility. Anything left by Exhibitor after the Event will be removed and destroyed by ANS/NEI. ANS/NEI/Goben reserves the right to determine what constitutes a "reasonable sight line." All booths, regardless of size or type, should be designed in such ways that eliminate line of sight obstructions from one exhibit to the next. Exhibitors are asked to take their neighboring exhibitors line of sight into consideration.
- 5. Event Hours, Setup, Breakdown.** Event hours will be established by ANS/NEI. ANS/NEI reserves the right to make changes to this schedule. No children under the age of 18 are allowed on the show floor during setup/breakdown, no exceptions. All booth personnel will need credentials, which allow access onto the trade show floor. Security will be checking badges and manning the entrance/exits of the expo at all times. Please note, any exhibitor who chooses to tear down early without preapproval from show management (any time prior to the designated teardown hours) will be subject to penalties. Penalties include: priority point(s) deduction and/or a fine.
- 6. Cancellation of Event.** If for any reason beyond ANS/NEI's reasonable control, including but not limited to strikes; labor disputes; acts, regulations or orders of governmental authorities; civil disorder; disasters; acts of war; acts of God; fires, flood, or other emergency conditions; any delay in necessary and essential repairs of the facility where the Event is to take place; ANS/NEI is unable to perform its obligations under this Contract, such non-performance is excused and such party may terminate this Contract without further liability of any nature, upon return of the Exhibitor's fees and deposit. Exhibitor further understands that ANS/NEI may in its sole discretion cancel the Event for reasons other than those stated above, in which case Exhibitor's sole remedy is a refund of any fees paid to ANS/NEI. In no event shall ANS/NEI be liable for consequential, indirect, special, incidental, punitive, or exemplary damages of any nature for any reasons whatsoever.
- 7. Insurance.** Exhibitor maintains sufficient liability insurance that covers all potential problems during the Event. Exhibitors are required to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others, including property owned by Facility, its owners or managers, which result from any act or omission of Exhibitor. In addition, Exhibitor acknowledges that neither ANS/NEI, nor the Facility, its owners, its operator maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.
- 8. Indemnity and Limitation of Liability.** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
Hotel will not be responsible or liable for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. ANS/NET will be responsible to negotiate the contract with its exhibitors.
- 9. Shipping.** Shipping instructions will be forwarded to Exhibitor. Exhibitor will be solely responsible for arranging shipping and other services with the appropriate contractors and for payment of all fees, insurance tariffs, taxes and charges due for services rendered.
- 10. Photography.** No photographs or video shall be taken without the prior written consent of ANS/NEI. Exhibitor agrees that ANS/NEI may take photographs or video of Exhibitor's display, display materials and personnel for any promotional or marketing use by ANS/NEI.
- 11. Limited License.** Exhibitor grants to ANS/NEI the right to use and reproduce Exhibitor's names, trademarks and logos in connection with the promotion and production of the Event and for the purposes of this Contract.
- 12. Observance of Laws and Regulations.** Exhibitor shall abide by and observe any laws, rules, regulations, and ordinances, and all rules and regulations of ANS/NEI and the Facility in connection with its participation in the Event as may be set from time to time, including but not limited to those pertaining to public health and safety. Display materials must not block access doors to emergency fire exits. Exhibitor must observe all union regulations (if applicable) and electrical codes to which the Facility is subject. Special electrical, gas or water services, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them from the supplier authorized to supply such services in conformity with Facility, insurance and other requirements. By signing this contract you agree to the following: The attendee listing that may be provided by the ANS/NEI is for information only. The sole purpose is networking with NECx 2025 attendees only. Any reproduction, distribution, republication or retransmission of information contained within this list is strictly prohibited. ANS/NEI does not authorize the resale or mass distribution of any ANS/NEI attendee listings.
- 13. Miscellaneous.** The Exhibitor expressly agrees to be bound by all the terms, conditions and specifications herein listed and by the Rules and Regulations established by ANS/NEI and as from time to time thereafter modified, and expressly agrees that this Contract and such Rules and Regulations contains the entire agreement between the parties hereto and supersedes any prior agreement, written or oral. This Contract shall be interpreted under the laws of the United States and the State of Illinois. Exhibitor understands and agrees that this Contract is subject to the terms of the Agreement between Facility Owner and ANS/NEI.
- 14. Reservation of Right to Make Changes.** Any matters not specifically covered herein are subject to decision by ANS/NEI. ANS/NEI reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibitor, with the provision that all exhibitors will be advised of any such change.
- 15. No selling, price posting, or order taking will be permitted on the expo floor. Outboarding and Suit-casing Are NOT allowed.** Suit-casing is when non-exhibiting companies solicit at an NECX Conference location. Outboarding occurs when companies try to hold separate events or conferences outside of the exhibition hall to draw attendees away from the show floor.